

Contact

www.linkedin.com/in/jandebrabanter (LinkedIn)
www.beci.be (Company)

Top Skills

Corporate Communications
Public Relations
French

Jan De Brabanter

Secretary-General Union of Brussels' Enterprises at BECI
Brussels Metropolitan Area

Summary

I have a large experience working for trade associations in the Food & Beverage sector (Belgian Brewers) and the Industry (Graphical industry). After university I was motivated to dedicate my professional life for the private sector. I spent many years working for the fascinating world of Belgian beer. Public relations, communication, spokesman for the sector, export promotion, image building and self regulation where key words in this part of my professional life.

In 2006 I changed sector and discovered the complex and challenging graphical industry. Working for a large number of SME's facing all threats and opportunities of the changes in media and communication behaviour. I experienced successful social negotiations with unions, I participated actively in preparing a European action plan for the transformation of the print sector towards a more service driven industry. Most of all I enjoyed working in close harmony with other actors in the Paper Chain or industries.

Five years later I signed up with BECI (Brussels Enterprises Commerce and Industry) the utmost representative organization for companies and independent professionals of the Brussels-Capital Region of Belgium.

Specialties: Public affairs, Networking, People manager, Union negotiation. Don't mind working in stressful circumstances, respecting deadlines and facing KPI's. Listening to what parties want in order to bring them together and take action for future successes.

Experience

BECI

Secretary General VOB/UEB (BECI)

July 2011 - Present (12 years 4 months)

1050 Brussels, Avenue Louise 500 Louizalaan

The Brussels Enterprises Commerce and Industry (BECI) organization is a non profit organization representing companies of the Brussels-Capital Region of Belgium. Its members, the different Brussels enterprises, represent companies in key industrial and service sectors.

Febelgra

Secretary General

January 2006 - January 2011 (5 years 1 month)

Trade association for the Belgian Graphical Industry, member of Intergraf

FESPA (Belgium)

Secretary General Febelgra

January 2006 - January 2011 (5 years 1 month)

Defending interests of companies within the graphical industry in Belgium. Working for a large number of SME's facing all threats and opportunities of the changes in media and communication behaviour. I experienced successful social negotiations with unions, I participated actively in preparing a European action plan for the transformation of the print sector towards a more service driven industry. Most of all I enjoyed working in close harmony with other actors in the Paper Chain or industries.

The Egg Corporate

Member of the Board

November 2009 - January 2010 (3 months)

The Egg Corporate is a genius merger of independant trade organisations and companies in de media & communication sectors in Belgium. The Egg is the embryo for an upmost effective and efficient regroupment of all actors in one "federation for the visual communication sector". Hope this dream will come true.

Belgian Brewers

Director External Relations

May 1985 - December 2005 (20 years 8 months)

Public Affairs

Education

Vrije Universiteit Brussel

Master, Political Sciences - International Relations - Industrial Location &
Development · (1975 - 1981)

Erasmuscollege 1030 Brussel
· (1972 - 1975)

Jan Van Ruusbroeckcollege
· (1969 - 1972)